



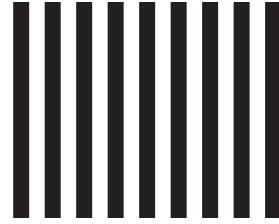
3 THINGS TO REMEMBER for success with Lantus®

- 1 Your dose may increase, based on your insulin needs.**
Your dose will probably change during your first few months of taking Lantus®. This is a normal part of the process. It's very important to work with your treating healthcare professional to find the dose that's right for you.
- 2 Tracking your blood sugar is a great way to make decisions about your diabetes treatment plan.**
Checking your blood sugar is the best way to know that you're getting the right dose of Lantus® for your insulin needs.
- 3 Get the most from your treatment by making healthy choices.** Remember that Lantus® works best as part of an overall diabetes treatment plan. That includes a healthier diet and regular exercise, as well as other diabetes medicines.

If you're taking Lantus®, now's the time to join Lantus® Connection™. Just fill out and return this survey. Or you can call **1-877-591-1054** or visit **www.lantusconnection.com** to sign up for Lantus® Connection™ today.

Please see Important Safety Information inside brochure and attached additional important information on back cover.

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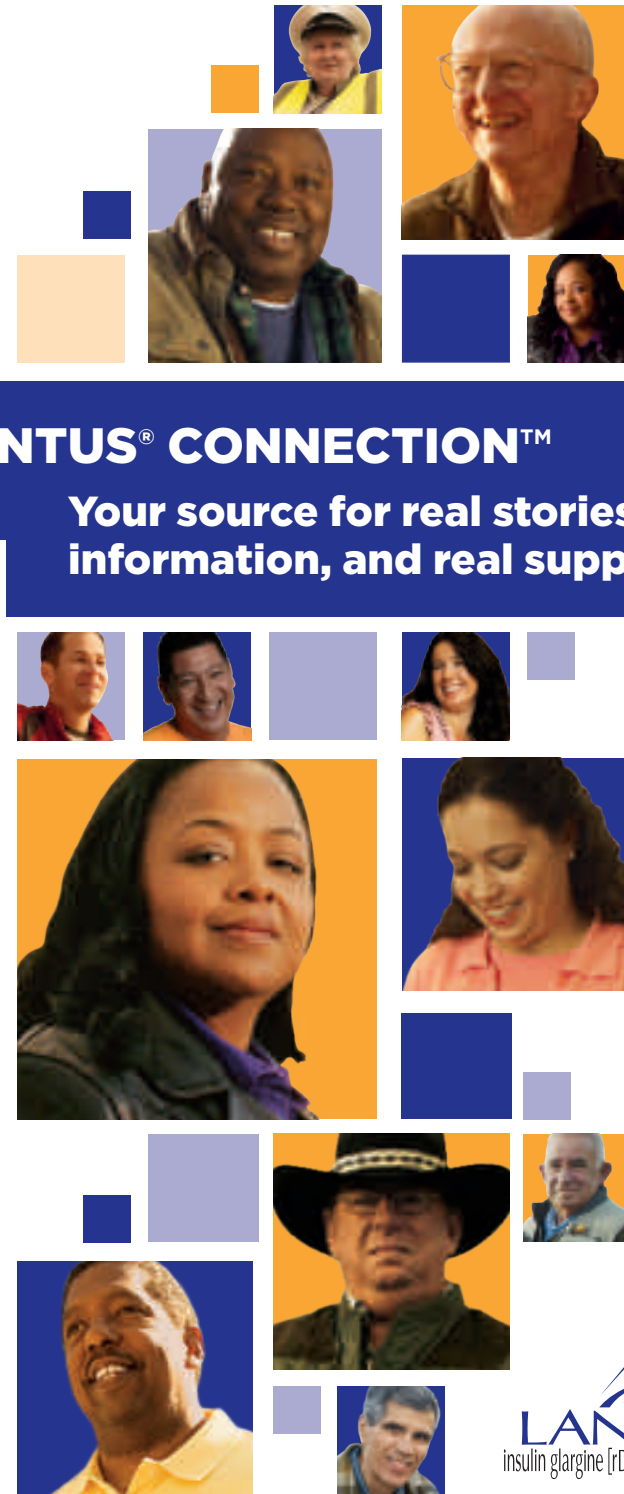
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LANTUS® CONNECTION™

Your source for real stories, real
information, and real support.



LANTUS®
insulin glargine [rDNA origin] injection

SIGN UP TODAY
for free support to help you
get the most out of Lantus®!

There's a free support program called Lantus® Connection™. It's created for people taking Lantus® who want help managing their diabetes.

Lantus® can help you control your blood sugar. But control is about more than just medication. That's where Lantus® Connection™ can help. When you join this free support program, you'll get real facts, real stories, and real information to help you manage your blood sugar with Lantus® as part of your diabetes treatment plan.



LANTUS®
insulin glargine [rDNA origin] injection

Please see Important Safety Information inside brochure and attached additional important information on back cover.

JOIN THE FREE SUPPORT NETWORK CREATED FOR PEOPLE TAKING LANTUS® (insulin glargine [rDNA origin] injection).

You'll get:

- Personalized support between office visits to help you learn how to control your blood sugar
- Stories and tips from others who are taking Lantus®
- Expert guidance and answers to medical questions about Lantus®, available on our 24-hour help line
- News and developments about Lantus® and diabetes care, including the easy-to-use Lantus® SoloSTAR® pen
- Useful tools to help you reach your blood sugar goals



SIGN UP NOW and get a FREE helpful Lantus® Travel Kit—designed exclusively to carry Lantus® vials, supplies, and other medications.

Don't delay. Lantus® Connection™ is a free and valuable resource for people starting Lantus®! Quantities are limited. Sanofi-aventis reserves the right to substitute an alternate free gift relevant to diabetes patients.



IMPORTANT SAFETY INFORMATION FOR LANTUS®

Prescription Lantus® is for adults with type 2 diabetes or adults and children (6 years and older) with type 1 diabetes who require long-acting insulin for the control of high blood sugar.

Lantus® SoloSTAR® is a disposable prefilled insulin pen. **Needles and the Lantus® SoloSTAR® pen must not be shared.**

DO NOT DILUTE OR MIX LANTUS® WITH ANY OTHER INSULIN OR SOLUTION. It will not work as intended, and you may lose blood sugar control, which could be serious. Do not change your insulin without talking with your doctor. The syringe must not contain any other medication or residue. You should not use Lantus® if you are allergic to insulin. Lantus® is a long-acting insulin you inject just once a day, at the same time each day. **You must test your blood sugar levels while using an insulin such as Lantus®.**

The most common side effect of insulin, including Lantus®, is hypoglycemia, which may be serious. Other possible side effects may include injection site reactions, including changes in fat tissue at the injection site, and allergic reactions, including itching and rash. In rare cases, some allergic reactions may be life threatening. Tell your doctor about other medicines and supplements you are taking because they can change the way insulin works.

Please see attached additional important information on back cover.

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YES, I'D LIKE TO JOIN LANTUS® CONNECTION.™

You'll receive our FREE personalized support program, Lantus® Connection,™ full of tips, information, and advice to help you succeed with Lantus®.

Return this card, call 1-877-591-1054, or visit www.lantusconnection.com.



Name _____

Address _____

City _____ State _____ ZIP Code _____

E-mail Address _____ Date of Birth (mo./year) _____

1. What type of diabetes do you have?

- ☐ Type 1 ☐ Type 2

2. Which, if any, of the following do you currently take to treat your diabetes? (Check ALL that apply.)

☐ Oral medications (pills)

☐ Insulin

Are you taking Lantus®?

- ☐ Yes ☐ No

If so, how long have you been taking Lantus®?

- ☐ Less than 3 months ☐ 3-6 months
☐ More than 6 months

Is Lantus® the first insulin you've taken?

- ☐ Yes ☐ No

Does your Lantus® prescription come in a vial or in the Lantus® SoloSTAR® pen?

- ☐ Vial ☐ Lantus® SoloSTAR® pen

☐ Byetta**

3. The following statements refer to your attitudes toward your diabetes and medications.

For each statement, please indicate how strongly you agree or disagree with each. (1 to 7 scale, where ① is "disagree completely" and ⑦ is "agree completely.")

a. My diabetes is completely under control.

- ① ② ③ ④ ⑤ ⑥ ⑦

b. I am interested in learning about insulin.

- ① ② ③ ④ ⑤ ⑥ ⑦

c. Having to go on (or having gone on) insulin means that I have failed at controlling my blood sugar.

- ① ② ③ ④ ⑤ ⑥ ⑦

d. I feel frazzled by not being in control of my blood sugar.

- ① ② ③ ④ ⑤ ⑥ ⑦

4. I would prefer to receive information by:

- ☐ U.S. Mail ☐ E-mail

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By mailing this card, I indicate my understanding that the information I provide may be used by sanofi-aventis U.S. LLC, its affiliates, and the business service companies working with the company to: provide me with information about diabetes, related conditions and products; and develop products and services concerning diabetes, which may include market research.

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